

## INVOICE



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**Main: (334) 288-1212**  
**Billing: (334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

Billing Address:

**PinPoint Media, Inc (B)**  
**Attention: Accounts Payable**  
**1707 Osage St, Ste 103**  
**Alexandria, VA 22302**

Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800036-1	09/24/17	September 2017	08/28/17 - 09/22/17
Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen:	LUTHER STRANGE SENA	813

Flight Dates	Order #	Alt Order #
09/19/17 - 09/26/17	1800036	08768711

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9913865	62	78

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/22/17	09/22/17	WSFA 12 News at Ten - MF	10-1035pm	----1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/22/17		WSFA 12 News at Ten - MF	10-1035pm	:00		\$275.00 NM
					Credited				
2	09/22/17	09/22/17	NBC Today Show 3	10-11am	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/22/17		NBC Today Show 3	10-11am	:00		\$50.00 NM
					Credited				
3	09/22/17	09/22/17	ALABAMA LIVE @ 11A	11-1130Am	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/22/17		ALABAMA LIVE @ 11A	11-1130Am	:00		\$30.00 NM
					Credited				
4	09/22/17	09/22/17	ALABAMA LIVE @ 1130 AM	1130A-12P	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/22/17		ALABAMA LIVE @ 1130AM	1130A-12P	:00		\$30.00 NM
					Credited				
7	09/22/17	09/22/17		M-F 4-430P	----1--	:30	1	\$60.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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**Regions Bank**  
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**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800036-1	09/24/17	September 2017	08/28/17 - 09/22/17
Advertiser	Product	Estimate Number	
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	813	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
WSFA 12 NEWS AT 4P									
M									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/17	09/24/17	----1--	1	\$60.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	F	09/22/17		WSFA 12 NEWS AT 4PM	M-F 4-430P	:00		<del>\$60.00</del> NM
Credited									
30	09/21/17	09/21/17	WSFA 12 News at Ten -	10-1035pm	---1---	:30	1	\$275.00	NM
MF									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/17	09/24/17	---1---	1	\$275.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Th	09/21/17		WSFA 12 News at Ten - MF	10-1035pm	:00		<del>\$275.00</del> NM
Credited									
31	09/21/17	09/21/17	NBC Today Show 3	10-11am	---1---	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/17	09/24/17	---1---	1	\$50.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Th	09/21/17		NBC Today Show 3	10-11am	:00		<del>\$50.00</del> NM
Credited									
33	09/21/17	09/21/17	ALABAMA LIVE @ 11A	11-1130Am	---1---	:30	1	\$30.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/17	09/24/17	---1---	1	\$30.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Th	09/21/17		ALABAMA LIVE @ 11A	11-1130Am	:00		<del>\$30.00</del> NM
Credited									
34	09/21/17	09/21/17	ALABAMA LIVE @ 1130	1130A-12P	---1---	:30	1	\$30.00	NM
AM									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/17	09/24/17	---1---	1	\$30.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Th	09/21/17		ALABAMA LIVE @ 1130AM	1130A-12P	:00		<del>\$30.00</del> NM
Credited									
43	09/21/17	09/21/17	NBC Today 2	9-10am	---1---	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/17	09/24/17	---1---	1	\$50.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Th	09/21/17		NBC Today 2	9-10am	:00		<del>\$50.00</del> NM
Credited									
44	09/19/17	09/19/17	WSFA 12 News at Ten -	10-1035pm	-1-----	:30	1	\$275.00	NM
MF									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/17	09/24/17	-1-----	1	\$275.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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Advertiser	Product	Estimate Number	
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	813	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
44	09/19/17	09/19/17	WSFA 12 News at Ten - MF	10-1035pm	-1-----	:30	1	\$275.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>09/19/17</td><td></td><td>WSFA 12 News at Ten - MF</td><td>10-1035pm</td><td>:00</td><td></td><td><del>\$275.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	09/19/17		WSFA 12 News at Ten - MF	10-1035pm	:00		<del>\$275.00</del>	NM	Credited																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Tu	09/19/17		WSFA 12 News at Ten - MF	10-1035pm	:00		<del>\$275.00</del>	NM																																												
Credited																																																						
46	09/19/17	09/19/17	Tonight Show	1035-1137pm	-1-----	:30	1	\$115.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>-1-----</td><td>1</td><td>\$115.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>09/19/17</td><td>11:34 PM</td><td>Tonight Show</td><td>1035-1137pm</td><td>:30</td><td>DMSCLS1717H</td><td>\$115.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	-1-----	1	\$115.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	09/19/17	11:34 PM	Tonight Show	1035-1137pm	:30	DMSCLS1717H	\$115.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/18/17	09/24/17	-1-----	1	\$115.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Tu	09/19/17	11:34 PM	Tonight Show	1035-1137pm	:30	DMSCLS1717H	\$115.00	NM																																												
49	09/19/17	09/19/17	WSFA 12 News at Noon	12-1230pm	-1-----	:30	1	\$100.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>-1-----</td><td>1</td><td>\$100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>09/19/17</td><td>12:21 PM</td><td>WSFA 12 News at Noon</td><td>12-1230pm</td><td>:30</td><td>DMSCLS1717H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	-1-----	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	09/19/17	12:21 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1717H	\$100.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/18/17	09/24/17	-1-----	1	\$100.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Tu	09/19/17	12:21 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1717H	\$100.00	NM																																												
50	09/19/17	09/19/17	JUDGE JUDY 1ST RUN	330-4p	-1-----	:30	1	\$60.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>-1-----</td><td>1</td><td>\$60.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>09/19/17</td><td>3:56 PM</td><td>JUDGE JUDY 1ST RUN</td><td>330-4p</td><td>:30</td><td>DMSCLS1717H</td><td>\$60.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	-1-----	1	\$60.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	09/19/17	3:56 PM	JUDGE JUDY 1ST RUN	330-4p	:30	DMSCLS1717H	\$60.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Tu	09/19/17	3:56 PM	JUDGE JUDY 1ST RUN	330-4p	:30	DMSCLS1717H	\$60.00	NM																																												
52	09/19/17	09/19/17	WSFA 12 News at Five	5-530pm	-1-----	:30	1	\$185.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>-1-----</td><td>1</td><td>\$185.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>09/19/17</td><td></td><td>WSFA 12 News at Five</td><td>5-530pm</td><td>:00</td><td></td><td><del>\$185.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	-1-----	1	\$185.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	09/19/17		WSFA 12 News at Five	5-530pm	:00		<del>\$185.00</del>	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/18/17	09/24/17	-1-----	1	\$185.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Tu	09/19/17		WSFA 12 News at Five	5-530pm	:00		<del>\$185.00</del>	NM																																												
Credited																																																						
53	09/19/17	09/19/17	Today in Alabama 530a	528am-6am	-1-----	:30	1	\$100.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>-1-----</td><td>1</td><td>\$100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>09/19/17</td><td>5:42 AM</td><td>Today in Alabama 530a</td><td>528am-6am</td><td>:30</td><td>DMSCLS1717H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	-1-----	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	09/19/17	5:42 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1717H	\$100.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Tu	09/19/17	5:42 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1717H	\$100.00	NM																																												
54	09/19/17	09/19/17	WSFA 12 News at Six - MF	6-630pm	-1-----	:30	1	\$350.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>-1-----</td><td>1</td><td>\$350.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>09/19/17</td><td>6:28 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>DMSCLS1717H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	-1-----	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	09/19/17	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1717H	\$350.00	NM											
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1	WSFA	Tu	09/19/17	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1717H	\$350.00	NM																																												
55	09/19/17	09/19/17	Today In Alabama	6a-7a	-1-----	:30	1	\$175.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>-1-----</td><td>1</td><td>\$175.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	-1-----	1	\$175.00																																	
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	09/18/17	09/24/17	-1-----	1	\$175.00																																																	

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## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800036-1	09/24/17	September 2017	08/28/17 - 09/22/17
Advertiser	Product	Estimate Number	
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	813	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
55	09/19/17	09/19/17	Today In Alabama	6a-7a	-1-----	:30	1	\$175.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>09/19/17</td><td>6:45 AM</td><td>Today In Alabama</td><td>6a-7a</td><td>:30</td><td>DMSCLS1717H</td><td>\$175.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	09/19/17	6:45 AM	Today In Alabama	6a-7a	:30	DMSCLS1717H	\$175.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Tu	09/19/17	6:45 AM	Today In Alabama	6a-7a	:30	DMSCLS1717H	\$175.00	NM																																												
56	09/19/17	09/19/17	NBC Today Show	7-9am	-1-----	:30	1	\$115.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>-1-----</td><td>1</td><td>\$115.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>09/19/17</td><td>8:46 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>DMSCLS1717H</td><td>\$115.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	-1-----	1	\$115.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	09/19/17	8:46 AM	NBC Today Show	7-9am	:30	DMSCLS1717H	\$115.00	NM											
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1	WSFA	Tu	09/19/17	8:46 AM	NBC Today Show	7-9am	:30	DMSCLS1717H	\$115.00	NM																																												
57	09/19/17	09/19/17	NBC Today 2	9-10am	-1-----	:30	1	\$50.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>-1-----</td><td>1</td><td>\$50.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>09/19/17</td><td></td><td>NBC Today 2</td><td>9-10am</td><td>:00</td><td></td><td><del>\$50.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	-1-----	1	\$50.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	09/19/17		NBC Today 2	9-10am	:00		<del>\$50.00</del>	NM	Credited										
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1	WSFA	Tu	09/19/17		NBC Today 2	9-10am	:00		<del>\$50.00</del>	NM																																												
Credited																																																						
60	09/20/17	09/20/17	WSFA 12 News at Five	5-530pm	--1----	:30	1	\$185.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WSFA	W	09/20/17		WSFA 12 News at Five	5-530pm	:00		<del>\$185.00</del>	NM																																												
Credited																																																						
Total Spots							7																																															

## Payment Terms 30 Days

<u>Gross Total</u>	\$1,015.00
<u>Agency Commission</u>	\$152.25
<u>Net Amount Due</u>	\$862.75

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